



HC-SGV
 Health Consortium of Greater San Gabriel Valley
Connecting • Planning • Collaborating

Strategic & Sustainability Plan Summary 2019 - 2024

Vision: A healthy community, with optimal quality of life for all.

Mission: *To strengthen the health care safety net and optimize seamless access to high quality physical health, mental health and substance use disorder (SUD) services in the Greater San Gabriel Valley.*

PRIORITY AREA 1: CAPACITY BUILDING FOR THE CONSORTIUM

Goal: *Build capacity of Health Consortium members to support seamless, integrated access to services.*

Strategies	Activities
<u>Strategy 1.1:</u> Provide opportunities for education on current issues, initiatives, policy matters, data, etc.	<ol style="list-style-type: none"> 1. Assess Health Consortium member priorities for education and presentations. 2. Identify and coordinate discussion issues and presentations for meetings.
<u>Strategy 1.2:</u> Promote sharing of resources, opportunities and lessons learned.	<ol style="list-style-type: none"> 1. Include standard agenda item at Full Group meetings for sharing of resources, opportunities and lessons learned. 2. Collect and share links to relevant research, information, data, events, activities and policy updates. 3. Share information gathered via periodic informational emails and the Health Consortium’s website.
<u>Strategy 1.3:</u> Foster and strengthen a cohesive network of agencies.	<ol style="list-style-type: none"> 1. Allocate time at meetings for relationship building and sharing of organizational information and relevant upcoming events.
<u>Strategy 1.4:</u> Monitor/Evaluate Health Consortium effectiveness.	<ol style="list-style-type: none"> 1. Engage in annual evaluation of Health Consortium effectiveness. 2. Conduct meeting evaluations for all Full Group meetings and larger convenings to assess the success of the meeting as well as recommendations for improvement. 3. Every 1-2 years, engage in a session with the Health Consortium Steering Committee to evaluate strengths, challenges and opportunities for improvement.

PRIORITY AREA 2: PROGRAMS & INITIATIVES

Goal: Plan and implement programs and initiatives to advance seamless integration of physical health, mental health and substance use disorder (SUD) services.

Strategies	Activities
<p><u>Strategy 2.1:</u> Promote services & systems integrations.</p>	<ol style="list-style-type: none"> 1. Advance service integration through discussion, trainings, presentations, etc. as identified by the Health Consortium’s Integration Committee and/or Steering Committee. 2. Plan conference(s), roundtables and other events to advance service integration. 3. Identify and share best practices and evidence-based models of integration.
<p><u>Strategy 2.2:</u> Develop clinic initiatives to support health centers and community clinics to accomplish common goals.</p>	<ol style="list-style-type: none"> 1. Explore collaborative opportunities with other with community health center and other partners.
<p><u>Strategy 2.3:</u> Convene the SPA 3 Hospital Collaborative to work collaboratively on strategies to improve health in the Greater SGV.</p>	<ol style="list-style-type: none"> 1. Outreach to local hospitals and convene the SPA 3 Hospital Collaborative on a regular basis. 2. Address shared goals of SPA 3 Hospital Collaborative: <ul style="list-style-type: none"> ○ Identify and implement opportunities for streamlining and/or coordinating the primary and secondary data collection process for the upcoming Community Health Needs Assessment (CHNA) cycles. ○ Select a shared community health priority and develop a mutually agreed upon coordinated strategy to address that priority.
<p><u>Strategy 2.4:</u> Engage in coordinated planning and collaborative program development.</p>	<ol style="list-style-type: none"> 1. Engage in coordinated planning and collaborative program development relative to upcoming convenings and with area community health centers and hospitals.

PRIORITY AREA 3: STRATEGIC ALLIANCES, MARKETING & COMMUNICATIONS

Goal: Build the presence and visibility of the Health Consortium as an “expert voice” in the wider community through strategic partnerships and improved communications, both internally and externally.

Strategies	Activities
<p><u>Strategy 3.1:</u> Establish the Strategic Alliances, Marketing and Communications Committee (SAMCC) to oversee implementation of the Strategic Alliances, Marketing and Communications priority.</p>	<ol style="list-style-type: none"> 1. Develop a purpose statement for SAMCC. 2. Identify SAMCC Chair or leadership. 3. Identify Health Consortium members to participate in SAMCC. 4. Determine how SAMC plan will be implemented, including roles, responsibilities and timelines.
<p><u>Strategy 3.2:</u> Develop a strategic communications plan.</p>	<ol style="list-style-type: none"> 1. Develop a Health Consortium website. 2. Develop a plan for social media presence. 3. Increase capacity for press and media relations. 4. Create a consistent and recognizable brand/identity. 5. Utilize up-to-date electronic modalities to facilitate communications and assessment capabilities.
<p><u>Strategy 3.3:</u> Enhance linkages and coordination with other health- and wellness-related community/ collaborative efforts and policy groups.</p>	<ol style="list-style-type: none"> 1. Compile and prioritize a list of health-related collaboratives in the area and their goals. 2. Develop an outreach plan to include prioritizing collaboratives for outreach. 3. Outreach to prioritized collaboratives to learn more about them and identify opportunities for coordination as well as areas of duplication. 4. Develop strategies for ongoing communication with other collaboratives, such as participating at their “tables” and inviting participation at the Health Consortium. 5. Build partnerships and opportunities for joint projects and fundraising opportunities.
<p><u>Strategy 3.4:</u> Develop new and nurture existing strategic alliances with the business community, elected officials, colleges/ universities, faith-based organizations and other partnerships to support the work of the Health Consortium.</p>	<ol style="list-style-type: none"> 1. Compile and prioritize a list of elected officials, colleges/universities, businesses and faith-based organizations. 2. Develop outreach plan. 3. Develop partnerships with the business community and other stakeholders through the SGV Economic Partnership and other opportunities, TBD. 4. Identify, learn more about their health/mental health-related priorities and build relationships with county, state and federal elected officials serving SPA 3.

PRIORITY AREA 4: INFRASTRUCTURE & SUSTAINABILITY

Goal: Invest time and resources in development of infrastructure and a financial model to ensure long-term sustainability.

Strategies	Activities
<p><u>Strategy 4.1:</u> Ensure that infrastructure supports operations.</p>	<ol style="list-style-type: none"> 1. Review and update organizational structure. 2. Establish policies and procedures regarding accountability to fiscal sponsor and funders. 3. Expand and diversify membership (e.g, faith-based community representation). 4. Sustain and grow staffing to address programmatic and administrative needs. 5. Develop staffing budget. 6. Build relationships with schools of public health, nursing and others (TBD) to develop a pipeline of student interns. 7. Cultivate volunteers, exploration of AmeriCorps.
<p><u>Strategy 4.2:</u> Ensure governance structure and processes meets needs of Health Consortium.</p>	<ol style="list-style-type: none"> 1. Review and update leadership & committees roles and responsibilities, including SC. 2. Evaluate pros & cons of incorporating. 3. Periodically review decision-making roles and responsibilities across the Consortium.
<p><u>Strategy 4.3:</u> Develop a diversified fund-development approach.</p>	<ol style="list-style-type: none"> 1. Establish a Fundraising & Financial Oversight Committee (FFOC). 2. Cultivate relationships with potential funders (e.g., foundations, hospitals, health plans). 3. Build partnerships and opportunities for joint projects and fundraising opportunities with other collaboratives and policy groups. 4. Host educational programs and convenings in response to identified needs. 5. Minimize funding deficits by regularly reviewing financial status and proactively addressing projected gaps. 6. Identify and track grant opportunities. 7. Prepare and submit grant applications in alignment with the Strategic Plan and/or with emerging priorities. 8. Evaluate a membership fee structure. 9. Encourage contributions from Health Consortium participants via annual requests and passive fundraising strategies. 10. Track in-kind donations/contributions as part of Health Consortium budget to support fundraising.